

# JOE KESSLER



Director of Sales at Tech Guru

## SPEAKING TOPICS

### NEW TOPICS

- The Technology Behind a CPA Success Platform
- How to Add Recurring Revenue to Your Practice
- Are You Ready for a Software Platform Migration?
- Taking Your Practice to the Cloud

### FAVORITES

- The 5 Biggest Tech Changes on the Way for CPAs
- Current Cybersecurity Threats
- Fundamentals of the Digital CPA Firm
- Goodbye, Old Dusty File Server. Hello Office 365 SharePoint!

## CONTACT

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## BIOGRAPHY

In his role as Director of Sales, Joe Kessler is an expert in working with accounting professionals. Joe has a knowledge and passion for the industry that uniquely qualifies him to provide real-time recommendations for solutions to help a firm grow.

Joe exemplifies Tech Guru's core values: Caring, Accountability, Responsiveness and Empathy. He truly enjoys connecting with the wonderful clients that make up Tech Guru, and has developed many strong relationships over the years as a technician, engineer, account manager, and sales professional.

## SPECIALTIES

- Managed IT services & Cloud technology
- Technology advising & Technology budgeting
- System engineering, design, & planning
- Technology project management
- Systems administration
- Proactive & preventative maintenance
- Virtualization management
- Mobile device support & management
- IT business process outsourcing